Dean J. Kroker

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Work Experience

Senior Solutions Architect **Capax Global** **2016 – Present**

- Support client-facing product design through software development, architecture, and management.
- Build internal product to improve efficiency within practices.
- Develop long-term technical and business strategy regarding people and product.
- Owned the leasing, design, and setup for Capax Global's first Philadelphia office.

Co-Founder & CEO **Endless Tone, Inc.** **2013 – Present**

Endless Tone disrupts the music industry by providing rich product information to customers while leveraging a user-grown knowledge base. *https://endlesstone.com*

- Manage web application, product team, and customer onboarding.
- Raised over $100,000 in funding.
- Own all strategies related to growth, analytics, and product-build.

Software Developer Intern **IBM** **Summer 2015**

- Produced a new module for deployment in the next IBM z/VM operating system.
- Implemented high level I/O design and wrote APIs for device-module interaction.
- Wrote Assembly code for network administrators to verify status of SCSI disk drives.

Co-Founder & CEO **Whitemarsh Technology** **2008 – 2015**

- Created firm serving over 1000s individuals and businesses. *https://deankroker.com/tech*
- Developed custom software, websites, videos, and marketing for customer needs.

International Contractor **ICANN** **Summer 2014**

- Coordinated multi-lingual communication for over 3000 attendees in 19 countries.
- Implemented a parallel wireless network with hundreds of access points while on-site in London UK.

Business Intelligence Intern **AVG Technologies** **Summer 2014**

- Automated collection of advertising data through Google's AdSense Management API.
- Produced T-SQL reference tables to illustrate mobile customer presence while on-site in Prague CZ.

Software Developer Intern **Urban Outfitters** **Summer 2012**

- Created an optimized search hierarchy for organic search engine optimization.
- Developed analytical reports for API implementation on iOS and Facebook.

Education

Bethlehem, PA **Lehigh University** **2012 – 2016**

- B.S. in Computer Science & Business
- *Project/Courses of Interest:* Data Mining and Pattern Recognition of East Coast Earthquake Data; Databases; Algorithms; Data Mining; Microeconomics; Business Application Design

Skills & Interests

- C#, PowerShell, T-SQL, Azure, JavaScript, C++, R, HTML/CSS, Java, Git, CI/CD
- UI/UX, SEM, SEO, Audio/Visuals setup, Adobe Creative Suite, Final Cut Pro X
- Product demos, brand and product development, account growth strategy, scrum methodology
- 10+ years guitar, teaching music, cooking, travel, climbing, tennis